



Perrysburg Rowing Club, Inc.
27100 Oakmead Drive #134
Perrysburg, Ohio 43551

PROJECT 2023

Dear Community Partner,

Thank you for the opportunity to present you with information about the Perrysburg Rowing Club. We are a 501(c)(3) non-profit youth rowing organization comprised of hardworking, dedicated high school athletes and families from Perrysburg, Ohio. We proudly row under the Perrysburg Yellow Jacket colors. Our team provides student-athletes the opportunity to learn, grow and build lasting relationships unique to the world of rowing.

Rowing is a sport that can be a life-long passion. It is high energy and an excellent cardiovascular/respiratory exercise that is also low impact. It builds strong muscles, healthy body composition and can reduce stress and promote relaxation. Studies have shown that students who participate in sports attain higher grades and have a more positive self-image and mental health. Rowing is also a sport that offers opportunities for participation in both varsity and club level during the students' college years and can open the doors to scholarships at many schools.

Originally started as the Toledo Metropolitan Rowing Club in 2000, the team was renamed in 2015 to reflect the overwhelming number of Perrysburg resident student-athletes on the team. What once started as a very small club with the goal of simply introducing the area's high school students to the world of rowing has now become a competitive team with an ever increasing number of rowers. In the last 5 years, the team has exploded in growth from less than 10 rowers to approximately 40 participating in the Spring 2018 season with the anticipation of growing the team to 50 in the next few seasons. In the Spring of 2017, the Perrysburg Rowing Club was recognized as a Perrysburg High School varsity sport, making PHS student-athletes eligible for Spring regional and national scholastic regattas for the first time in our history. In the first two years of competing at the scholastic regattas, one boat of PHS/PRC rowers placed high enough at regionals to earn a spot to compete at the national regatta and we had one rower invited to a national team training camp during the summer of 2018. This was an amazing achievement for a young team; now we need to build on that and we need your help.

Our team has participated in the National Championships, but we do not want to stop there; we want medals. Project 2023 is a capital fundraising campaign to secure the equipment needed to build this team with a goal of winning a National medal by 2023; that is the year that this year's 8th graders will be seniors.

The reality is that rowing is an expensive sport; especially when it comes time to buy new equipment and this team is currently completely self-funded. A rowing team needs boats, oars, rowing machines (referred to as ergometers or "ergs" by most rowers), support trailers, and much more. While most of this equipment will last many years, the initial capital investment is quite large for a team of this size. To give you some perspective, a quality used 8-man boat costs in excess of \$20,000 to purchase and a competitive level ergometer costs approximately \$1000.

The families of the rowers pay hundreds of dollars a year in fees to give their children this opportunity. This pays for coaches, regatta entry fees, US Rowing Associations memberships,

insurance, and many other operational expenses. The families also pay all of their students travel expenses to the regattas which can often involve overnight hotel stays. Our athletes also participate in fundraisers such as car washes, row-a-thons, and raffles; this can maintain the team, but we are at a crossroads where we need to make some substantial capital purchases to support these youth.

At this point, we have student-athletes that have committed to the training and are dedicated to the goal of achieving national medals; now we need to supply them with the equipment they need to succeed. To support the dramatic increase in the number of rowers, we need to buy at least 3 new boats, 20 ergometers, a new regatta support trailer, numerous oars, tents and other miscellaneous equipment.

Listed below are the numerous levels of sponsorship available; both one time donations and multi-year pledges. Due to our 503(c)(3) non-profit status, all donations are eligible for a tax deduction based on your individual tax situation. Documentation of your donation will be provided for tax purposes.

We sincerely hope that you will be able to support our team. To make a donation or a multi-year pledge, please contact Danielle Burkin (club president) at perrysburgcrew@gmail.com or Rebecca Gudgeon (club treasurer) at gudgeon99@verizon.net.

Thank you for your time and consideration.

The Family and Friends of the Perrysburg Rowing Club, Inc.



Perrysburg Rowing Club, Inc. Corporate Sponsorship Opportunities

\$25,000 – National Regatta Sponsor

This level of sponsorship will propel our team to the National Championship Regatta on a consistent basis. A National Regatta sponsor will have one of our large boats named in their honor to memorialize their enduring legacy to the development of this team*. The sponsors logo and/or name will be prominently displayed on the team website and regatta banners for the next 10 years. At the yearly sponsorship recognition and appreciation event, the sponsor organization will have the opportunity to put up to 8 people in boats with our team for a “learn to row” session. The sponsor organization will also be invited to lunch at our team tent during a regatta of their choosing. Finally, some PRC swag will be coming your way.

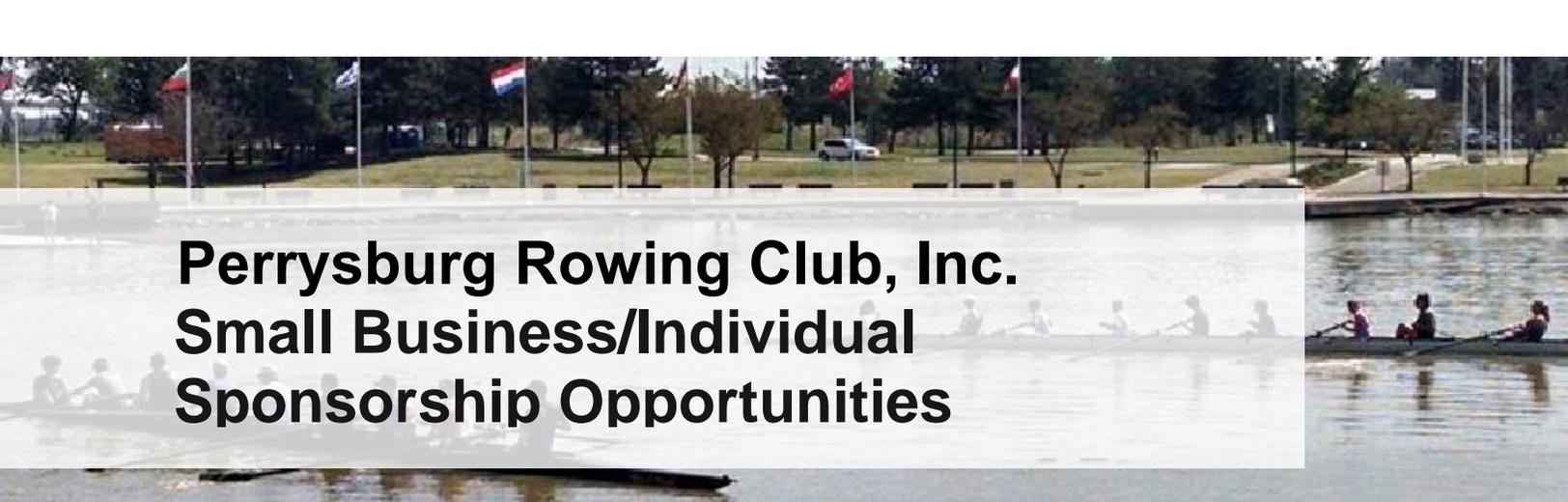
\$15,000 – Regional Regatta Sponsor

This level of sponsorship will insure that our team will continue to be competitive at the Regional Regatta that is the qualifier for Nationals. A Regional Regatta sponsor will have one of our small boats named in their honor to memorialize their commitment to the development of this team*. A “learn to row” session will be offered by the team for up to 6 representatives of the sponsor’s organization and the sponsor organization will be invited to lunch at our team tent during a regatta of their choosing. The sponsors logo and/or name will be prominently displayed on the team website and regatta banners for the next 5 years. Finally, some PRC swag will be coming your way.

\$10,000 – Regatta Sponsor

This level of sponsorship will insure that our team will continue to be competitive at the local regattas in Ohio, Michigan, and surrounding states. A regatta sponsor will have their logo and/or name placed on our regatta support trailer. A “learn to row” session will be offered by the team for up to 4 representatives of the sponsor’s organization and the sponsor organization will be invited to lunch at our team tent during a regatta of their choosing. The sponsors logo and/or name will be prominently displayed on the team website and regatta banners for the next 5 years. Finally, some PRC swag will be coming your way.

*Sponsors will be asked to supply names of their choice for the boats; however, the final name will need to approval of the club board to insure that the name complies with all applicable scholastic rowing rules and regulations.



Perrysburg Rowing Club, Inc. Small Business/Individual Sponsorship Opportunities

\$5,000 – Gold Metal Sponsor

This level of sponsorship will help continue the forward motion of our team. The sponsor's name will be prominently displayed on the team website and regatta banners for the next 5 years. The sponsor will also receive a PRC hat and shirt.

\$2,500 – Silver Medal Sponsor

This level of sponsorship will help maintain the financial stability of our team. The sponsor's name will be prominently displayed on the team website and regatta banners for the next 5 years. The sponsor will also receive a PRC hat and shirt.

\$1,000 – Bronze Medal Sponsor

This level of sponsorship will help keep our team afloat. The sponsor's name will be prominently displayed on the team website and regatta banners for the next 5 years. The sponsor will also receive a PRC hat and shirt.



Perrysburg Rowing Club, Inc. Yearly Pledge Sponsorship Opportunities

\$1,000/year for 5 years – Sustaining Sponsor

This level of sponsorship will help sustain our team. The sponsor’s name will be prominently displayed on the team website and regatta banners for the 5 pledge years. The sponsor will also receive a PRC hat.



\$500/year for 5 years – Contributing Sponsor

This level of sponsorship will represent a meaningful contribution to our team. The sponsor’s name will be prominently displayed on the team website and regatta banners for the 5 pledge years. The sponsor will also receive a PRC hat.



\$100/year for 5 years – Team Sponsor

This level of sponsorship will help with ongoing expenses of the team. The sponsor’s name will be prominently displayed on the team website for the next 5 years. The sponsor will also receive a PRC hat.

Thank you for time and consideration!



To make a donation or a multi-year pledge, please contact:

Danielle Burkin
Club President
perrysburgcrew@gmail.com

Rebecca Gudgeon
Club Treasurer
gudgeon99@verizon.net